



THE FUTURE OF COMPUTING IS HYBRID

PROCESSING DATA WHERE IT IS MOST EFFICIENT - HOW CLOUD AND EDGE-COMPUTING COMPLEMENT EACH OTHER

The digital age poses a variety of challenges to companies of all sizes, from securing sensitive data to maintaining state-of-the-art-IT, while technological possibilities enlarge, as well.

IT AS SOUND FUNDAMENTAL TO BUILD A SUCCESSFUL BUSINESS ON

A crucial part of business strategy now and moving forward for every organisation, especially SMEs, is the effective handling of IT and its challenges.



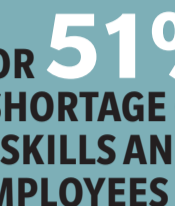
GLOBAL DATASPHERE WILL GROW FROM 33 ZB IN 2018 TO 175 ZB BY 2025

The Digitization of the World. From Edge to Core; IDC, 2018



~90,000 DATA BREACH NOTIFICATIONS IN 1 YEAR AFTER GDPR

The European Data Protection Board, 2019



FOR 51% SHORTAGE OF SKILLS AND EMPLOYEES IS A MODERATE-HIGH RISK FOR CYBERATTACKS

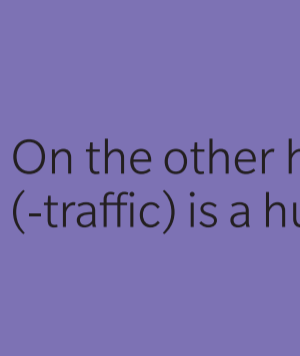
Strategies for Building and Growing Strong Cybersecurity Team; (ISC)2, 2019



WHERE TO STORE AND PROCESS THE DATA?

Proactively, addressing these important topics of data security and legal compliance of ever more complex IT, means to making a choice: Edge or cloud-computing? Or both?

The importance of the cloud is unbroken.



TOTAL CLOUD MARKET FORECASTED TO RISE FROM USD 266.4 BILLION IN 2020 TO 354.6 IN 2022

Gartner Forecasts Worldwide Public Cloud Revenue to Grow 17% in 2020; Gartner, 2019

On the other hand, the increasing amount of data (-traffic) is a huge opportunity for edge computing.



THE AMOUNT OF DATA PROCESSED OUTSIDE DATA CENTRES WILL RISE UP TO 75-90% IN 2025

How Edge Computing Redefines Infrastructure; Gartner, 2018

A HIGH NUMBER OF COMPANIES EXPECT TO INCREASE THEIR USE OF EDGE COMPUTING IN THE NEXT 2 YEARS

The Digitization of the World. From Edge to Core; IDC, 2018



WITH 37.5% EXPECTED CAGR OF EDGE COMPUTING USE OF SMEs IS HIGHEST AMONG ALL COMPANIES

Edge computing market outlook - 2025; Allied Market Research, 2019

INDUSTRIES THAT ALREADY USE EDGE COMPUTING:



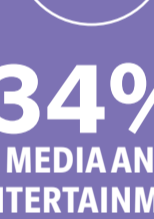
62% FINANCIAL SERVICES



58% MANUFACTURING



48% HEALTHCARE



34% MEDIA AND ENTERTAINMENT

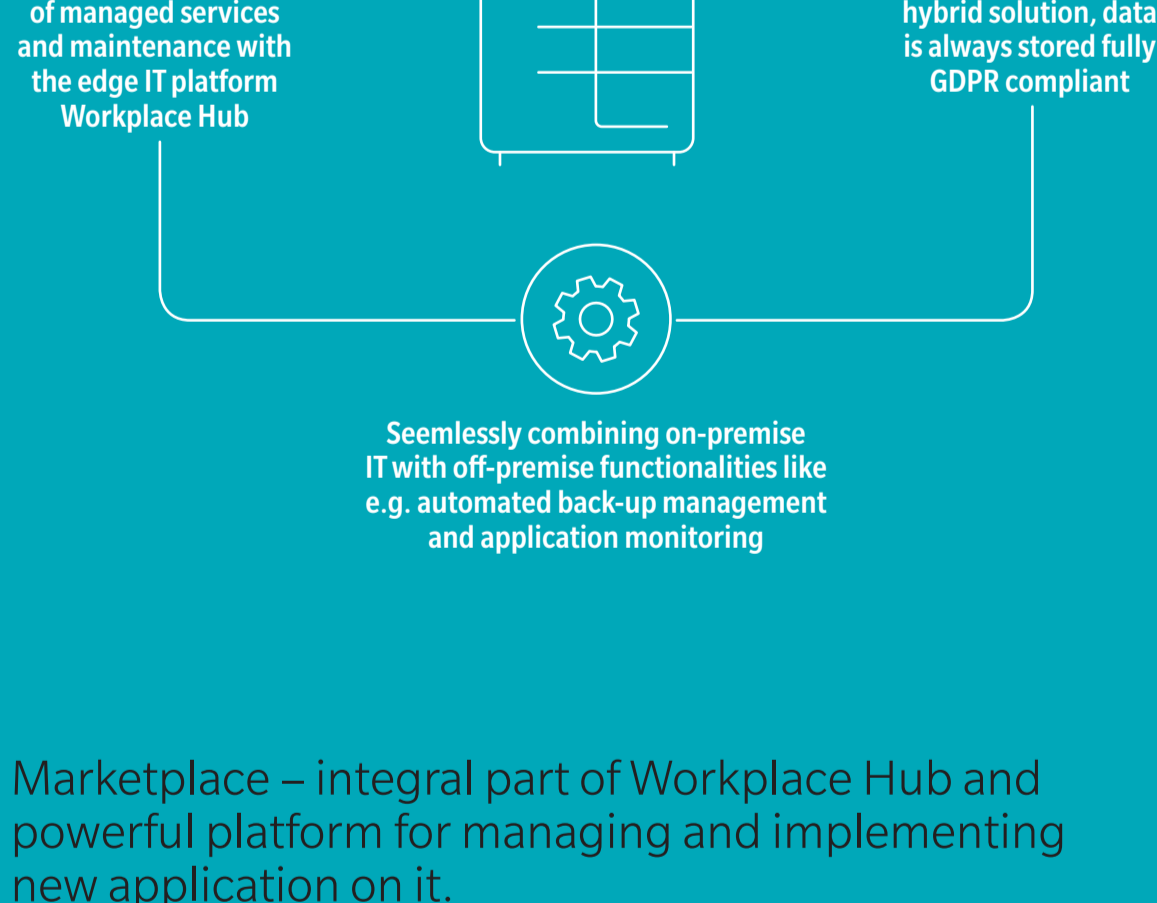
The Digitization of the World. From Edge to Core; IDC, 2018



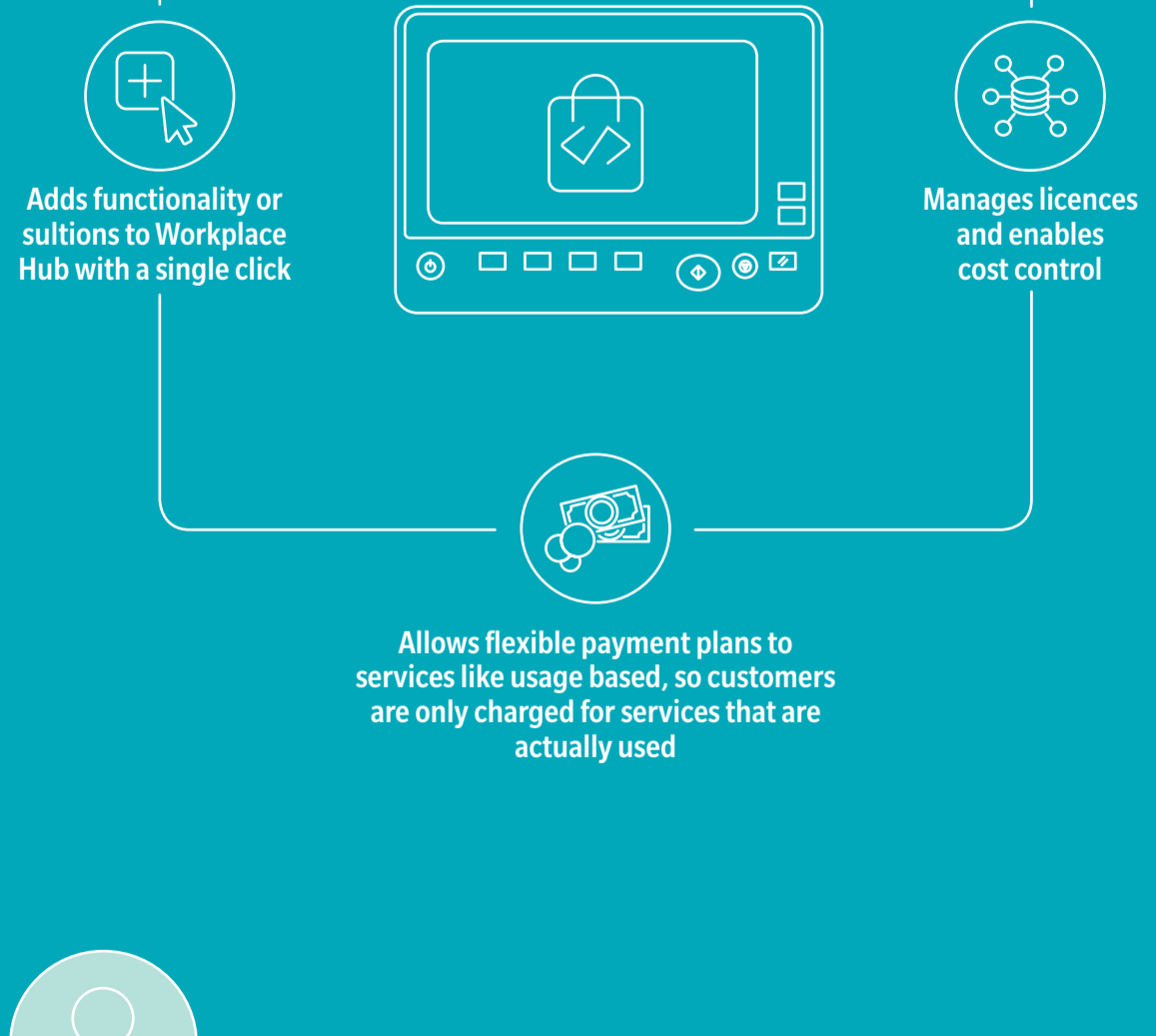
WORKPLACE HUB AND MARKETPLACE - POWERFUL SOLUTIONS PROCESSING DATA WHERE IT IS MOST EFFICIENT

Workplace Hub – The solutions implemented in Workplace Hub extend the on-premise functionalities to the cloud, processing specific data externally if required.

Providing highest levels of security through state-of-the-art Sophos XG Firewall directly on premise and through managed security services for cloud solutions



Marketplace – integral part of Workplace Hub and powerful platform for managing and implementing new application on it.



KONICA MINOLTA DELIVERS CUSTOMER'S IT EXACTLY ACCORDING TO THEIR NEEDS - NO MATTER IF CLOUD, EDGE OR HYBRID SOLUTIONS

Through initial thorough company analysis, Konica Minolta is able to design, implement and manage tailored IT solutions based on organisational requirements.

With technology like the edge IT platform Workplace Hub and adaptable functionalities based on Marketplace services, Konica Minolta delivers cloud edge and hybrid IT on the customer's terms.

Find out more about hybrid computing – [KONICAMINOLTA.EU/HYBRID-EDGE-COMPUTING](https://www.konicaminolta.eu/hybrid-edge-computing)